

New Hampshire Rail Transit Authority
Request for Proposals
Addenda
9/4/2103

- 1. The RFP says a task would be to modify the existing NHRTA website which is currently hosted on the NHDOT website. Has NHRTA consulted with NHDOT's IT folks about the elasticity of the agency's current website architecture to incorporate features such as two-way dialogues with the public via comments, social media, etc.? Would the consultant have the ability to manage content, i.e. have access to post materials on its own?**

NHRTA has not consulted with the NH DOT IT folks but a member of the IT staff is on the RFP review committee. It is anticipated that the respondents will address the best way to move forward with this task. That strategy will be evaluated by the review team with input from the IT staff member.

- 2. Does NHRTA have staff to utilize the products developed by the consultant through this RFP (presentation, briefing materials, stakeholder & media database) or will the consultant be the primary user/distributor?**

NHRTA does not have staff. It is anticipated that the consultant will be the primary user/distributor during the duration of the contract.

- 3. How much involvement do you expect from NHRTA board members (who will participate in an information training program) in getting the NHRTA message out to the public?**

During the contract period, it is expected that the NHRTA board members will provide oversight of the contract including monitoring the consultant's work and progress, review invoices and confirm all expenditures. After the contract period has ended, it is expected that the board members will be able to use the effective strategies developed from the contract to inform New Hampshire citizens.

- 4. Please explain how this outreach/education effort meshes with the Capitol Corridor Study and MBTA's Haverhill/Plaistow extension study?**

This outreach/education effort is separate and distinct from the Capitol Corridor Study and the MBTA Haverhill/Plaistow extension study. The purpose of this effort is to educate New Hampshire citizens on the mission of the NHRTA and the benefits as described in the Scope of Services that may accrue from enhanced rail infrastructure and services developed as part of a comprehensive multi-modal transportation system. It is expected that the two studies in question would be cited as examples of providing those benefits.